Thank you for making our 2nd annual symposium a huge success!

This year’s symposium was a huge success! In the very near future, presentations will post to the Nutrition Center website. Many thanks to all those that participated!

Featured guest speaker for the second annual symposium “Healthy Eating in Context: Local Solutions, Global Challenges,” Dr. Roni Neff of the Johns Hopkins Bloomberg School of Public Health, discussed the numerous factors affecting food security – diet, food production, population growth, public health and the environment, climate change, resource depletion and lack of equity.

The talk, sponsored by the Arnold School’s Center for Research in Nutrition and Health Disparities as well as USC’s Environment and Sustainability Program, seemed particularly relevant at a time when many Americans were beginning to view the production of food in a different light, exacerbated by news coverage on “pink slime” – a filler for ground beef – that has left many aghast at what’s being dished up at restaurants, schools and grocery stores.

Neff’s talk, “A Healthy Environment Is Our Food Security,” focused on the complex challenges facing food production. “Today’s food system is an industrial food system,” designed to get the greatest yield from the lowest possible cost, she said.

Solving these problems will involve public health professionals who will find themselves treading into agriculture territory that has historically been seen as someone else's domain, she said.

The symposium drew over 100 researchers and representatives of state agencies and community organizations dedicated to nutrition and health. Representing the Arnold School included, Dr. Brie McGrievey-Turner, Dr. Sarah Rothenberg, Dr. Edith Williams, Dr. Myriam Torres, Dr. Jim Burch, Dr. Ed Frongillo, and Dr. Michael Beets.

For the full article and more information about the Center for Nutrition and Health Disparities, please visit http://nutritioncenter.sph.sc.edu
Nutrition Center Affiliated Scholars Recent Publications:


Stanford FC, Durkin MW, Blair SN, Powell CK, Poston MB, Stallworth JR. Determining levels of physical activity in attending physicians, resident and fellow physicians and medical students in the USA. Br J Sports Med. 2012 Apr;46(5):360-4. PMID: 22194220


INTRODUCTIONS:
Get To Know Our Nutrition Research Community

Dr. Jeffrey M. Campbell is an Assistant Professor of Retailing at the University of South Carolina. Dr. Campbell’s research interests include the study of locally produced foods, sustainable retailing, store atmospherics, consumer behavior and entrepreneurship. Some of his work that has been published in refereed journals include “Local food utilization: A winner for the environment and the restaurant” and “The moderating effect of family-ownership on firm performance: An examination of entrepreneurial orientation and social capital”. Dr. Campbell received his doctorate in Retail, Hospitality, and Tourism Management at The University of Tennessee, Knoxville in 2011.

Dr. Campbell also presents at a number of Marketing and Retailing Conferences. These include the American Marketing Society/American Collegiate Retailing Association joint conference (2009) and the upcoming American Marketing Association/ American Collegiate Retailing Association conference in April 2012 on the topic, “To buy or not to buy: Exploring gender differences in locally produced foods shopping”. In his spare time, he and his wife enjoy shopping at farmers’ markets and small family-owned businesses.

If you missed Dr. Campbell’s recent Nutrition Center Seminar in February, “Locally produced food purchasing through retail grocery channels: Customer and store environment attributes”, you can download it for free in our iTunes store. Most Nutrition Center seminars are recorded, and can be downloaded at http://nutritioncenter.sph.sc.edu/seminars.shtml.

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